

WI Precast Concrete Assn.  
16 N. Carroll St., Suite 900  
Madison WI 53703  
(608) 256-7701

# Wisconsin Precast Concrete Association 2009 Winter Convention

Jan. 12-13, 2009  
Holiday Inn & Suites,  
Madison, Wis.

## General Information

WPCA Winter Convention – Jan. 12-13, 2009  
Holiday Inn & Suites,  
1109 Fourier Drive, Madison, Wis.  
[www.wiscohoteles.com/madison\\_holidayinn](http://www.wiscohoteles.com/madison_holidayinn)

Sleeping room reservations may be made by calling the Holiday Inn & Suites at 1-608-826-0500. Please ask for the WPCA room block. The room block will be released on Dec. 29, 2008, so make your room reservations prior to then. Rooms are \$89 plus taxes.

## Sponsorships

\_\_\_\_ Door Prizes      3 @ \$200  
\_\_\_\_ Breakfast      2 @ \$250

All sponsorships will be publicly thanked and included in the conference packets distributed during the conference.

# THE AGENDA

## Why Should You Attend?

The Wisconsin Precast Concrete Association will hold its annual winter conference on Monday, January 12, 2009, and Tuesday, January 13, 2009, at the Holiday Inn & Suites in Madison, Wisconsin.

Precast concrete manufacturers from throughout the state will be in attendance and will provide you with a valuable opportunity to network. Exhibit time also has been scheduled both Jan. 12 & 13; vendors will be given the opportunity to address the general membership and display their products. Scholarship awards will be presented following dinner.

Comments, concerns or suggestions that you would like to have placed on the agenda for Tuesday's membership meeting should be sent to the Association office by December 31, 2008.

Please call the WPCA office at (608) 256-7701 if you have any questions. We look forward to seeing you in January.

### Monday, January 12, 2009

- |              |   |
|--------------|---|
| 1:00 PM      | Registration  |
| 1:30-2:30 PM | "Cooperative Marketing," Ray McVeigh, Great Lakes Cement Promotion Assn.; Dennis Siegle, Wis. Concrete Pipe Assn. |
| 2:30-3:30 PM | "Wisconsin Trend Home: Grey Water Reuse, Rainwater Detention," Todd Stair, Herr Environmental                     |
| 3:30-5:30 PM | Exhibitor Displays  |
| 5:30 PM      | Cocktail Reception Sponsored by Concrete Sealants, Exhibitor Displays   |
| 6:30 PM      | Dinner, Door Prizes, Scholarship Winners Announced  |

### Tuesday, January 13, 2009

- |          |  |
|----------|--|
| 7:30 AM  | Breakfast  |
| 8:15 AM  | "Benefiting from the Sustainability Movement," Nick Lewis, National Precast Concrete Association |
| 9:15 AM  | "Preventative Maintenance for your Mixer and Batch Plant," Ron Vogt, Mixer Systems               |
| 10:15 AM | Business Meeting w/Legislative Update – WPCA Executive Director Patrick Essie                    |
| 11 AM    | Board of Directors Elections   |
| 11:15 AM | Exhibitor Displays   |
| Noon.    | Lunch  |
| 1 PM     | Conclude   |

*\* Agenda is preliminary. Subject to change. \**

## REGISTRATION FORM

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_

Name 3: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Spouse/Guest: \_\_\_\_\_

### Registration Fee:

\$100 per Registrant \$ \_\_\_\_\_

(not applicable for spouse/guest)

### Associate Members:

Would you like an exhibit table? Yes / No

Would you like electricity? Yes / No

### Monday, January 12, Dinner

Prime Rib w/dessert

# \_\_\_\_ @ \$40.00 \$ \_\_\_\_\_

Chicken Cordon Bleu w/dessert

# \_\_\_\_ @ \$39.00 \$ \_\_\_\_\_

### Tuesday, January 13, Breakfast

Country Breakfast Buffet

# \_\_\_\_ @ \$0 \$ N/A

### Tuesday, January 13, Lunch

Roast Pork Loin

# \_\_\_\_ @ \$16.00 \$ \_\_\_\_\_

**Sponsorship** (see reverse page) \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Enclose check payable to: WPCA,  
16 N. Carroll St., Suite 900, Madison WI 53703.  
Please register by Dec. 31, 2008.